



REGISTER EARLY FOR BIG SAVINGS!

SAVE 20%—Register by January 18

SAVE 10%—Register by March 1

Please note Banquet ticket not eligible for reduced price.

Advanced registration will close March 27. After March 27, all registrations will take place on-site.

Attendees will register in one of the following categories:

**DAIRY PROCESSOR MEMBER /
 DAIRY PROCESSOR NONMEMBER**

A dairy processor is one of the following: a firm engaged in converting milk and milk components into natural dairy products; or a firm engaged in producing processed cheese types; or a firm engaged in converting cheese into other dairy products, or engaged in processing whey. A firm that markets cheese, purchases or brokers cheese, or distributes cheese as its primary business is also a Dairy Processor.

EXHIBITOR

An exhibitor is any employee of an exhibiting company at 2023 CheeseCon. All exhibitor personnel will need to register to receive a badge.

SUPPLIER

A supplier company makes equipment, or provides a service or product of any type to the cheese industry. Each attendee providing goods or services to the industry (a "supplier") must be a member of Wisconsin Cheese Makers Association to participate in any part of the Expo.

GOVERNMENT & ACADEMIA

Government & Academia registration is for attendees employed in an educational or a government facility, or attendees that are current students at an educational facility.

Cancellation Policy: Any registration canceled on or prior to March 27, 2023 will receive a 75% refund. No refunds will be issued after March 27.

REGISTER NOW AT CHEESECON.ORG

| REGISTRATION OPTIONS | DAIRY PROCESSOR | | TABLETOP EXHIBITOR | SUPPLIER MEMBER** | GOVERNMENT & ACADEMIA |
|---|---|---|--|---|---|
| | MEMBER* | NONMEMBER | | | |
| Full Registration Includes All Events except Optional Add-Ons | By Jan 18: \$480 By Mar 1: \$540 Full Price: \$600 Artisan?: \$195 | By Jan 18: \$575 By Mar 1: \$650 Full Price: \$720 Artisan?: \$195 | <i>Tabletop Exhibitors receive one free. Extras cost:</i> By Jan 18: \$480 By Mar 1: \$540 Full Price: \$600 | By Jan 18: \$575 By Mar 1: \$650 Full Price: \$720 | By Jan 18: \$480 By Mar 1: \$540 Full Price: \$600 |
| Single Day Registration: Includes Wednesday or Thursday Events and All Networking Events! Does not include Optional Add-Ons <i>Tabletop Exhibits are on Wednesday</i> | By Jan 18: \$335 By Mar 1: \$380 Full Price: \$420 | By Jan 18: \$435 By Mar 1: \$485 Full Price: \$540 | By Jan 18: \$335 By Mar 1: \$380 Full Price: \$420 | By Jan 18: \$435 By Mar 1: \$485 Full Price: \$540 | By Jan 18: \$335 By Mar 1: \$380 Full Price: \$420 |
| Wednesday Tabletop Exhibits & All Networking Events! | By Jan 18: \$72 By Mar 1: \$80 Full Price: \$90 | By Jan 18: \$72 By Mar 1: \$80 Full Price: \$90 | <i>Exhibitors must register for One or Two Day option.</i> | <i>Supplier Members must register for One or Two Day option.</i> | By Jan 18: \$72 By Mar 1: \$80 Full Price: \$90 |
| OPTIONAL ADD-ONS: | | | | | |
| Tuesday Young Professionals Reception Must be under 40 | \$35 | \$35 | \$35 | \$35 | \$35 |
| Thursday Awards Banquet | \$80 | \$80 | \$80 | \$80 | \$80 |

^All registrations include the following Networking Events:

- Tuesday:** Welcome Reception
- Wednesday:** Continental Breakfast, Lunch, Reception & Championship Cheese Auction,
- Thursday:** WCMA Recognition Breakfast, Lunch, U.S. Champions Reception, Afterglow Reception.

^Artisan Available only to dairy plants producing less than 500,000 pounds of dairy products per year.

***Membership rates are for members of Wisconsin Cheese Makers Association (WCMA).**

****Supplier attendees must be members of WCMA.**