



REGISTER EARLY FOR BIG SAVINGS!

SAVE 20%—Register by January 18

SAVE 10%—Register by February 15

Please note Banquet ticket not eligible for reduced price.

Advanced registration will close March 27. After March 27, all registrations will take place on-site.

Attendees will register in one of the following categories:

**DAIRY PROCESSOR MEMBER /
 DAIRY PROCESSOR NONMEMBER**

A dairy processor is one of the following: a firm engaged in converting milk and milk components into natural dairy products; or a firm engaged in producing processed cheese types; or a firm engaged in converting cheese into other dairy products, or engaged in processing whey. A firm that markets cheese, purchases or brokers cheese, or distributes cheese as its primary business is also a Dairy Processor.

EXHIBITOR

An exhibitor is any employee of an exhibiting company at 2023 CheeseCon. All exhibitor personnel will need to register to receive a badge.

SUPPLIER

A supplier company makes equipment, or provides a service or product of any type to the cheese industry. Each attendee providing goods or services to the industry (a "supplier") must be a member of Wisconsin Cheese Makers Association to participate in any part of the Expo.

GOVERNMENT & ACADEMIA

Government & Academia registration is for attendees employed in an educational or a government facility, or attendees that are current students at an educational facility.

Cancellation Policy: Any registration canceled on or prior to March 27, 2023 will receive a 75% refund. No refunds will be issued after March 27.

**ONLINE ATTENDEE REGISTRATION OPENS
 OCTOBER 12 AT CHEESECON.ORG**

REGISTRATION OPTIONS	DAIRY PROCESSOR		TABLETOP EXHIBITOR	SUPPLIER MEMBER**	GOVERNMENT & ACADEMIA
	MEMBER*	NONMEMBER			
Full Registration Includes All Events except Optional Add-Ons	By Jan 18: \$480 By Feb 15: \$540 Full Price: \$600 Artisan ² : \$195	By Jan 18: \$575 By Feb 15: \$650 Full Price: \$720 Artisan ² : \$195	<i>Tabletop Exhibitors receive one free. Extras cost:</i> By Jan 18: \$480 By Feb 15: \$540 Full Price: \$600	By Jan 18: \$575 By Feb 15: \$650 Full Price: \$720	By Jan 18: \$480 By Feb 15: \$540 Full Price: \$600
Single Day Registration: Includes Wednesday or Thursday Events and All Networking Events ¹ Does not include Optional Add-Ons <i>Tabletop Exhibits are on Wednesday</i>	By Jan 18: \$335 By Feb 15: \$380 Full Price: \$445	By Jan 18: \$435 By Feb 15: \$485 Full Price: \$540	By Jan 18: \$335 By Feb 15: \$380 Full Price: \$445	By Jan 18: \$435 By Feb 15: \$485 Full Price: \$540	By Jan 18: \$335 By Feb 15: \$380 Full Price: \$445
Wednesday Tabletop Exhibits & All Networking Events¹	By Jan 18: \$72 By Feb 15: \$80 Full Price: \$90	By Jan 18: \$72 By Feb 15: \$80 Full Price: \$90	<i>Exhibitors must register for One or Two Day option.</i>	<i>Supplier Members must register for One or Two Day option.</i>	By Jan 18: \$72 By Feb 15: \$80 Full Price: \$90
OPTIONAL ADD-ONS:					
Tuesday Young Professionals Reception Must be under 40	\$35	\$35	\$35	\$35	\$35
Thursday Awards Banquet	\$80	\$80	\$80	\$80	\$80

*Membership rates are for members of Wisconsin Cheese Makers Association (WCMA).

**Supplier attendees must be members of WCMA.

All registrations include the following Networking Events:

- Tuesday: Welcome Reception
- Wednesday: Continental Breakfast, Lunch, Reception & Championship Cheese Auction,
- Thursday: WCMA Recognition Breakfast, Lunch, World Champions Reception, Afterglow Reception.

²**Artisan** Available only to dairy plants producing less than 500,000 pounds of dairy products per year.