

Attendees will register in one of the following categories:

### DAIRY PROCESSOR MEMBER / DAIRY PROCESSOR NONMEMBER

A dairy processor is one of the following: a firm engaged in converting milk and milk components into natural dairy products; or a firm engaged in producing processed cheese types; or a firm engaged in converting cheese into other dairy products, or engaged in processing whey. A firm that markets cheese, purchases or brokers cheese, or distributes cheese as its primary business is also a Dairy Processor.

### EXHIBITOR

An exhibitor is any employee of an exhibiting company at 2023 CheeseCon. All exhibitor personnel will need to register to receive a badge.

### SUPPLIER

A supplier company makes equipment, or provides a service or product of any type to the cheese industry. Each attendee providing goods or services to the industry (a "supplier") must be a member of Wisconsin Cheese Makers Association to participate in any part of the Expo.

### GOVERNMENT & ACADEMIA

Government & Academia registration is for attendees employed in an educational or a government facility, or attendees that are current students at an educational facility.

**Cancellation Policy:** Any registration canceled on or prior to March 27, 2023 will receive a 75% refund. No refunds will be issued after March 27.

REGISTRATION OPTIONS	DAIRY PROCESSOR		TABLETOP EXHIBITOR	SUPPLIER MEMBER**	GOVERNMENT & ACADEMIA
	MEMBER*	NONMEMBER			
<b>Full Registration</b> Includes All Events except Optional Add-Ons	<b>\$600</b> Artisan <sup>2</sup> : <b>\$195</b>	<b>\$720</b> Artisan <sup>2</sup> : <b>\$195</b>	Tabletop Exhibitors receive one free. Extras cost: <b>\$600</b>	<b>\$720</b>	<b>\$600</b>
<b>Single Day Registration:</b> Includes Wednesday or Thursday Events and All Networking Events! Does not include Optional Add-Ons Tabletop Exhibits are on Wednesday	<b>\$420</b>	<b>\$540</b>	<b>\$420</b>	<b>\$540</b>	<b>\$420</b>
<b>Wednesday Tabletop Exhibits &amp; All Networking Events!</b>	<b>\$90</b>	<b>\$90</b>	Exhibitors must register for One or Two Day option.	Supplier Members must register for One or Two Day option.	<b>\$90</b>
<b>OPTIONAL ADD-ONS:</b>					
<b>Tuesday Young Professionals Reception</b> Must be under 40	<b>\$35</b>	<b>\$35</b>	<b>\$35</b>	<b>\$35</b>	<b>\$35</b>
<b>Thursday Awards Banquet</b>	<b>\$80</b>	<b>\$80</b>	<b>\$80</b>	<b>\$80</b>	<b>\$80</b>

**All registrations include the following Networking Events:**

- Tuesday:** Welcome Reception
- Wednesday:** Continental Breakfast, Lunch, Reception & Championship Cheese Auction,
- Thursday:** WCMA Recognition Breakfast, Lunch, U.S. Champions Reception, Afterglow Reception.

<sup>2</sup>**Artisan** Available only to dairy plants producing less than 500,000 pounds of dairy products per year.

\***Membership rates are for members of Wisconsin Cheese Makers Association (WCMA).**

\*\***Supplier attendees must be members of WCMA.**